

25 EAST COLORADO

PASADENA, CALIFORNIA





CULTURAL VIBRANCY, CHARM AND WEALTH

- "More restaurants per capita than Manhattan" LA TIMES
- Pasadena's Downtown Walk Score 96
- 1.8 million consumers in the retail trade area
- Annual Rose Parade generates 70 million viewers worldwide

AFFLUENT SUBURBAN BUYING POWER

■ Established, educated and ambitious resident base

Demographics/2022	1 Mile	3 Mile	5 Mile
Population	27,645	195,632	520,315
Average H.H. Income	\$103,093	\$114,955	\$109,704
Total H.H. Expenditure	\$1.07B	\$6.36B	\$14.8B
College/1-4+ yrs	79%	74%	70%

Source: CoStar/Loopnet-Claritas



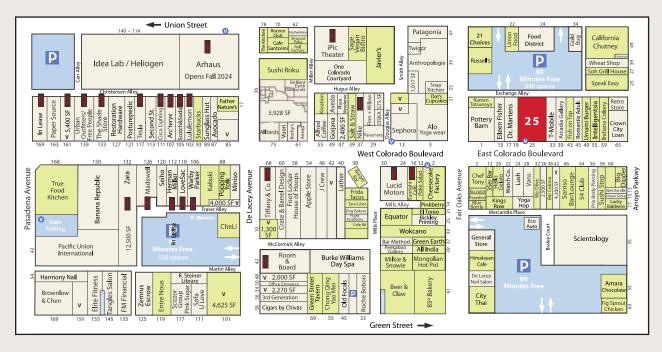
IRREPLACEABLE STRATEGIC LOCATION

- Featuring 70 feet of Colorado Boulevard frontage Rose Parade Route
- 8,000 public parking spaces throughout the district
- Prominently positioned just steps away from Tiffany, Apple, and New Lucid Showroom (2023)
- Other neighboring tenants include Lululemon, iPic Theater, Anthropologie, Urban Outfitters, Tesla, Sephora, Herman Miller, Warby Parker, Dr. Martens
 Crate & Barrel, True Food Kitchen, Madewell, Circa Lighting, Restoration
 Hardware



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for leasing information:

Pat S. Hurst 3 1 0 . 3 7 5 . 1 8 2 1

Tours by appointment only

HURST/HARRIGAN

ASSOCIATES

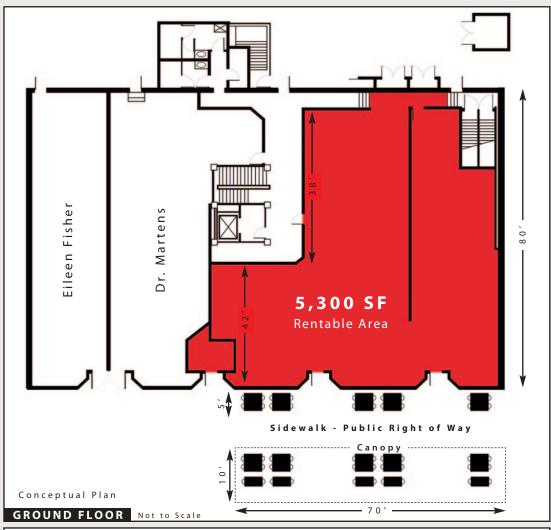
436 Calle Mayor Second Floor Redondo Beach California 90277

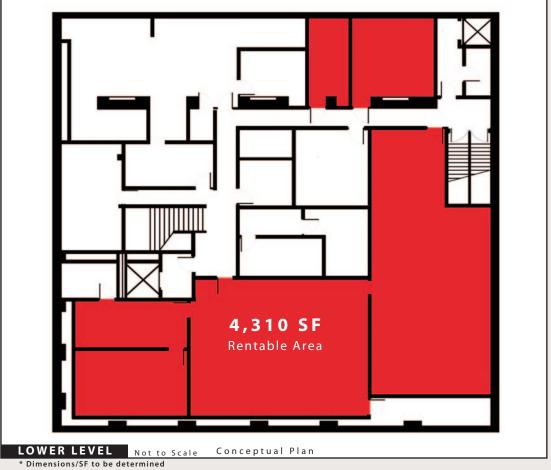
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05.19.23

REAL ESTATE BROKER LICENSE NUMBER: 01032917







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Pasadena supports some of the strongest psychographic profiles in the nation. In addition to being well educated, well employed, well informed, well established and very ambitious, Pasadena consumers seek out quality high end products and experiences.

Area amenities include:

fitness clubs 100,000 seat Rose Bowl an aquatics center 2,100 hotel rooms golf courses country clubs cinemas culinary schools

museums 5 colleges

multiple concert venues and more!



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